



A MESSAGE FROM YOUR PATIENT'S FAMILY

Dear Doctor, Nurse, or Care Team,

You already know what shot day looks like. The child who tenses the moment they see the syringe. The parent gripping their hand in the waiting room. The emotional weight that fills the exam room before the procedure has even begun.

You've handled this with skill and compassion for years. And we're not here to suggest you haven't. We're here because we found something that makes that moment better for everyone in the room -- and we'd love for you to try it with our child.

MedBuddy® is a patented series of playful figurines that attach to the syringe barrel using a proprietary safety clip. Our child chooses their figurine before the injection. It clips to the syringe -- disguising it and giving them something to focus on during the procedure. When it's over, the figurine is theirs to keep as a take-home reward.

It is non-toxic, non-hazardous, and classified by the FDA as a Class 1 exempt device. It does not interfere with the injection procedure. Several nurses who tested it noted that the clip also provides a more secure grip on the syringe barrel.

KEY BENEFITS

WHAT CHANGES IN THE ROOM

- ✓ The child is focused on their chosen figurine, not the needle
- ✓ Anticipatory anxiety drops before the procedure even begins
- ✓ The nurse becomes the person who gave them their buddy, not the source of the fear
- ✓ The parent watches their child stay calm and feels the guilt of shot day lift
- ✓ The room shifts from tense to something closer to calm
- ✓ The child leaves proud, holding something they love -- and ready to come back

FOR YOUR PRACTICE

- ✓ Happy patients become loyal patients -- and loyal patients become your best advocates
- ✓ More 5-star reviews on Google and Healthgrades
- ✓ Stronger patient retention and appointment compliance
- ✓ Word-of-mouth referrals that no marketing budget can replicate
- ✓ A first-mover advantage in your market
- ✓ Staff who feel like the heroes of every appointment

63%

of children experience significant fear before vaccination appointments

